



BRITTNEY WELLS

Brittney.wells@bison.howard.edu | 815-999-7189 | Naperville, IL 60540

Objective

My goal is to expand my knowledge and experience in the marketing field by securing an internship that provides marketing experience including but not limited to, product management, research, multicultural marketing communications and/or social media.

Education and Training

BBA: Marketing Expected in 2023
Howard University | District Of Columbia

- Minor in Strategic Communications
- Minor in Afro American Studies
- GPA: 3.30

Experience

Communications Intern 06/2020 - 08/2020
The AIW Group | Naperville, IL

- Created follow-up system for new and existing clients.
- Researched and edited briefs on diversity, equity, and inclusion.
- Assisted principal with office administration.

Office Resource Assistant 05/2018 - 08/2019
The Goddard School | Plainfield, IL

- Managed accounts payable and created financial reports for the owners.
- Greeted customers and answered phones.
- Organized new customer leads electronically.
- Created and distributed internal communication for staff.

Oncology Intern 01/2018 - 01/2018
Eli Lilly & Co | Indianapolis, IN

- Participated in new product development sessions for the Verzenio brand, a new breast cancer oral drug.
- Reviewed legal aspects of drug development and production with in-house patent attorney.
- Created and presented a report to the new product manager on possible improvements to the production and implementation.

Skills

- Microsoft Excel
- Organization
- Friendly and positive
- Accounts payable
- Interpersonal and written communication
- Prioritization

Accomplishments

- Co author of brief on systemic racism, presented to local non-profits.
- Raised over \$10,000 over the 10 years which equates to 285 nights of housing.
- Advocate for social justice.
- Topic Editor for Her Campus HU, Women's Online Magazine
- Member of The School of Business Student Council for First-Year Experience